

Disposable Hygiene Cores

Understanding Market Trends for the Absorbent Core

Success in the disposable hygiene marketplace relies on meeting consumer needs and keeping up with their changing expectations. Your absorbent core plays a significant role in achieving both. But which core is the right one for your product? Cores can take many forms including thinner designs using less fluff and more superabsorbent polymer (SAP), fluff-free, channels, compound/pre-compound, and others. To give consumers what they want, expand your knowledge of their needs, market pressures, and evolving core designs from the experts at Bostik.

WHAT:

A 30- to 90-minute session led by a Bostik core expert

WHERE:

Your facility or via video conferencing

INCLUDES:

Market Overview. An informative, high-level presentation regarding today's trends for disposable hygiene cores. Includes thinner, fluff-free, compound, channel, and other designs.

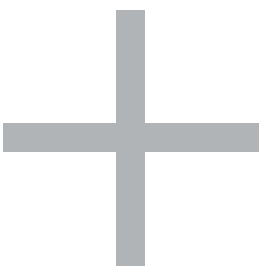
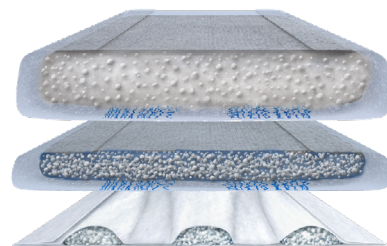
Consumer Needs. Consider how consumer needs for absorption, leakage control, skin health, and more are driving changes in baby care, adult incontinence, and feminine hygiene product cores.

Product Designs & Innovation. Get an inside look at today's newer core designs. Includes discussion of the challenges and solutions in bringing each of these trends to the market, and what it means for your business.

Future Trends. Explore how core evolution and the development of new features could impact future product designs, absorption levels, and more.

TERMS:

Please [contact Bostik](#) for availability and any associated cost.



TRENDS

SMARTER VALUE.

Stay informed, competitive, and ready to meet consumer needs by delivering the right core to provide consistent, dependable performance for the intended use.

Let's get started.
www.bostik.com