

Simple Tips for Bringing Sustainable Packaging to Your Company

Improving your company's sustainability can be a daunting task for anyone. Fortunately, these simple tips for selecting sustainable packaging can help you:

- Grow support from others within your organization that sustainability is important
- Consider potentially-overlooked items that impact packaging sustainability
- Increase likelihood of meeting company's sustainability goals more easily

PACKAGE SAFETY

The package in its entirety should be safe for manufacturers and end-use consumers. Certain package materials can be harmful during both the manufacturing process and consumption. These include:



PER-AND-POLYFLUOROALKYL SULFONATES (PFSAs)

POLYVINYL CHLORIDE

Ensure your package's adhesives, inks and coatings don't contain harmful additives.

PACKAGE END-OF-LIFE

Think about whether your packaging will be recycled or composted at the end of its life.



RECYCLED

Ensure your packaging contains only plastics that can be recycled.

- Zero non-recyclable plastics, such as EPS, PVC or PLA, should be avoided.
- PET, PP and HDPE are common plastics that are recyclable.
- You'll want to watch out for filler, multi-resin packages and dark colored plastics in your materials, as they can all add challenges to the recycling stream.
- Think about how adhesives, inks and coatings work with the recycling process.

PRO TIP  Ensure these items are recycling compatible and detach during the recycling process.



COMPOST

Ensure the packaging meets sustainable certifications, such as BPI.



BPI certification means the package can be accepted into an industrial composting facility and will break down within a 90-day time frame.

- Consider how the adhesives, inks and coatings also need to be compostable. All elements of the overall package must be compostable.



Bringing sustainable packaging to your company is imperative. Doing so allows your company to:

1. Reduce environmental impact
2. Better meet end-use consumer preferences
3. Increase brand loyalty and revenue

Don't wait. Talk with a Bostik expert today to make sustainable packaging a reality for your company tomorrow.