

Substances of Interest

CURRENT AND EMERGING TRENDS IN THE INDUSTRY

Are your consumers asking what's in the hygiene articles they buy? Product safety and transparency have become a key part of the sustainability megatrend, so questions are fairly common especially when non-governmental organisations and the media get involved.

At Bostik, we are actively participating with industry efforts regarding sustainability and substances of interest (SOI). Drawing on that knowledge, our experts will share information on factors driving consumer concerns. You will also learn how the industry is addressing this timely topic.

WHAT: A 30-minute session led by a Bostik corporate social responsibility expert

WHERE: Your facility or via video conferencing

INCLUDES:

VALUE BEYOND

THE ADHESIVE

Support to help you

for your consumers;

contribute to a more

sustainable world

adopt best practices; deliver greater consumer

confidence; create value

- A review of SOI-related concerns regarding absorbent hygiene products, including questions that have been raised
- Consideration of the steps governments, trade associations, and suppliers are taking in response
- An inside look at Bostik's role, both as a supply chain contributor and your responsible adhesive supplier

Contact Bostik for availability and associated costs.



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